

Review Article

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Applications of Geoinformatics in Agriculture: A Review

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ABSTRACT

Geoinformatics has emerged as a transformative technology in modern agriculture, integrating Geographic Information Systems (GIS), Remote Sensing, Global Positioning Systems (GPS), Artificial Intelligence (AI), Machine Learning (ML), Internet of Things (IoT) and spatial analytics to support data-driven decision-making. This review highlights the role of geoinformatics in enhancing agricultural productivity, resource-use efficiency and environmental sustainability. By enabling the collection, analysis and visualization of spatial data, geoinformatics facilitates precision farming practices tailored to field-specific conditions. Major applications include crop acreage estimation, crop health monitoring, nutrient and irrigation management, yield forecasting, pest and disease surveillance, crop insurance, land suitability assessment, livestock monitoring, disaster management, and agricultural logistics. Advanced technologies such as hyperspectral imaging, satellite remote sensing, drones, AI-based predictive models, and IoT-enabled sensors provide real-time insights into crop and soil conditions, enabling timely interventions and optimized resource allocation. The integration of geospatial technologies with decision support systems improves farm management while minimizing environmental impacts. Emerging trends such as cloud computing, blockchain, 5G connectivity, and autonomous farming systems are further expanding the scope of geoinformatics in agriculture. Overall, geoinformatics is revolutionizing agricultural practices by promoting precision, efficiency, resilience, and sustainability, thereby contributing significantly to global food security and climate-smart agriculture.

Keywords

Geoinformatics,
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Introduction

Geoinformatics, often referred to as Geographic Information Science (GIScience), is an interdisciplinary field that combines geography, cartography, remote sensing, computer science, and information technology to collect, manage, analyze, and visualize spatial data. In agriculture, it serves as a vital link between geospatial information and farm management decisions, helping

farmers use resources more efficiently while reducing environmental impacts and improving profitability.

The adoption of geoinformatics has significantly advanced precision agriculture by enabling site-specific management practices tailored to the unique conditions of individual fields. Through the analysis of detailed spatial information such as soil characteristics, moisture levels, and land suitability, farmers can make informed

decisions regarding crop management and resource allocation. This ensures that agricultural inputs are applied where and when they are most needed, leading to improved productivity and operational efficiency.

The widespread use of geospatial technologies has transformed agricultural decision-making across both small-scale and commercial farming systems. High-resolution satellite imagery and field-based sensors provide real-time information on crop conditions, allowing farmers to monitor field performance continuously and apply water, fertilizers, and other inputs with greater precision. These technologies also play an important role in irrigation management by monitoring water demand and availability, thereby reducing water wastage and land degradation. Furthermore, by optimizing planting patterns and resource utilization, geoinformatics contributes to higher crop yields and enhanced food security without requiring the expansion of agricultural land.

Components of Geoinformatics

Remote Sensing

Remote sensing is a fundamental geospatial technology that gathers information about the Earth's surface using satellites, aircraft, and unmanned aerial vehicles (UAVs). It provides medium- and high-resolution imagery that supports the monitoring of land resources, vegetation conditions, weather parameters, and climate-related impacts on agriculture. Various sensors operating in optical, hyperspectral, thermal, and microwave regions of the electromagnetic spectrum generate complementary information about crop health, vegetation structure, soil moisture, canopy stress, nutrient status, and early indications of pest and disease outbreaks.

During periods of persistent cloud cover, especially in monsoon seasons, optical imagery may be limited; however, Synthetic Aperture Radar (SAR) can acquire data regardless of weather conditions and is highly effective for flood and inundation assessment. Thermal sensors assist in evaluating crop water stress by measuring temperature differences between the crop canopy and surrounding air, thereby supporting efficient irrigation management. The integration of remote sensing with artificial intelligence and machine learning has further improved crop monitoring and yield

prediction, enabling more accurate and sustainable agricultural decision-making.

Geographic Information Systems (GIS)

Geographic Information Systems (GIS) are computer-based tools designed to collect, organize, analyze, and visualize geographically referenced information. By linking spatial location with descriptive attributes, GIS enables the creation of maps and facilitates detailed spatial analysis. In agriculture, GIS serves as an essential platform for integrating information from multiple sources to improve resource management, planning, and environmental assessment.

Through the analysis of variables such as soil fertility, moisture availability, rainfall distribution, crop growth patterns, irrigation potential, and crop phenology, GIS supports informed decision-making related to planting schedules, irrigation planning, and nutrient management. When combined with GPS and remote sensing technologies, GIS enables site-specific management practices that improve operational efficiency while reducing input costs. It also promotes collaboration among researchers, policymakers, extension agencies, and farmers through efficient sharing of geospatial information. Furthermore, GIS supports land suitability evaluation, disaster management, environmental monitoring, and agricultural logistics by providing real-time spatial insights that contribute to sustainable agricultural development.

Global Positioning System (GPS)

The Global Positioning System (GPS) is a satellite-based navigation technology that provides precise location and positioning information. It forms a critical component of geospatial applications by supporting accurate mapping, navigation, data collection, and spatial analysis. In modern agriculture, GPS has become indispensable for precision farming practices, allowing farmers to manage fields on a site-specific basis and improve operational accuracy.

GPS technology assists in field mapping, yield monitoring, automated guidance of agricultural machinery, and efficient implementation of planting, fertilization, and harvesting operations. Beyond agriculture, GPS is widely used in transportation, logistics, environmental monitoring, disaster response,

and asset management. Continuous advancements in GPS technology, along with its integration with GIS and remote sensing systems, have enhanced the accuracy of decision-making processes and contributed to greater productivity, reduced operational costs, and improved sustainability.

Cartography

Cartography is the science and art of representing geographic information through maps and other visual formats. It transforms complex spatial datasets into clear and understandable representations that facilitate interpretation and decision-making. Effective cartographic design incorporates principles such as scale, projection, symbols, and colour schemes to ensure accuracy and readability.

Modern cartography relies heavily on digital technologies and GIS platforms to create dynamic and interactive maps that can be updated and analyzed in real time. These maps support a wide range of applications, including agriculture, natural resource management, urban planning, and environmental monitoring. By presenting spatial information in a visually meaningful manner, cartography enhances communication and allows users to better understand geographic patterns, relationships, and trends.

Geodatabases

Geodatabases are specially designed database systems that facilitate the storage, management, and analysis of spatial and geographic information. They provide an organized framework for handling large volumes of geospatial data, including vector, raster, and attribute datasets. By supporting advanced querying, indexing, and geoprocessing functions, geodatabases enable efficient retrieval and analysis of spatial information. They play a crucial role in GIS applications by supporting mapping, spatial modelling, and decision-making activities. Their ability to maintain data integrity, consistency, and scalability makes them an essential component of modern geospatial systems.

Spatial Analytics and Geospatial Modelling

Spatial analytics involves the use of analytical techniques to examine geographic patterns, relationships, and trends within spatial datasets.

Common methods include proximity analysis, interpolation, overlay analysis, and network analysis, each helping users understand spatial interactions and make informed decisions. These techniques support a wide range of applications, including agriculture, environmental management, urban planning, and disaster mitigation.

Geospatial modelling extends these capabilities by simulating real-world geographic processes through computational models. By integrating data from multiple sources, these models can predict future outcomes and evaluate different scenarios, such as crop yield estimation, land-use change, climate impacts, and resource management strategies. The insights generated from geospatial modelling assist researchers, planners, and policymakers in developing effective solutions for sustainable development and environmental conservation.

Artificial Intelligence (AI) and Machine Learning (ML)

Artificial Intelligence (AI) refers to technologies that enable machines to perform tasks that typically require human intelligence, including learning, reasoning, problem-solving, and decision-making. Machine Learning (ML), a subset of AI, focuses on developing algorithms that learn from data and improve their performance over time without explicit programming.

In agriculture, AI and ML have become powerful tools for enhancing productivity and efficiency. By analysing large datasets related to crops, soils, and weather conditions, these technologies generate valuable insights that support informed decision-making. Applications include crop yield prediction, early detection of pests and diseases, identification of nutrient deficiencies, automated irrigation management, and the operation of autonomous agricultural machinery. AI-powered systems and intelligent robots are increasingly being used for activities such as weeding, harvesting, sorting, and precision input management, contributing to more sustainable farming practices.

Internet of Things (IoT)

The Internet of Things (IoT) refers to a network of interconnected devices equipped with sensors, processors, and communication technologies that enable

them to collect, exchange, and process data automatically. These smart devices communicate through the internet or other communication networks with minimal human intervention.

In agricultural systems, IoT devices continuously monitor field conditions such as soil moisture, temperature, humidity, crop growth, and equipment performance. Data collected from these sensors are transmitted to cloud-based or local platforms, where they are analysed to support timely decision-making. The integration of IoT with AI and machine learning further enhances its capabilities by enabling automated responses and intelligent management of agricultural operations. Through real-time monitoring and data-driven interventions, IoT contributes significantly to precision agriculture, improving resource-use efficiency, productivity, and sustainability.

Major Applications of Geoinformatics in Agriculture

Crop Acreage Estimation

Remote sensing has become an important tool for mapping and monitoring the spatial extent of different crops across regions and seasons, including kharif, rabi, and zaid crops. By utilizing data obtained from multiple sensors such as optical, Synthetic Aperture Radar (SAR), and hyperspectral sensors, it is possible to accurately determine both crop area and crop type under varying environmental conditions. The integration of satellite-derived information with cadastral and field-level maps further improves the accuracy of local-scale acreage estimation and helps in understanding temporal and spatial variations in cropping patterns. Under clear atmospheric conditions, hyperspectral imagery is particularly useful for distinguishing crop species because of its ability to capture unique spectral signatures across numerous narrow wavelength bands. Such detailed information supports researchers, policymakers, and farmers in making informed decisions related to crop distribution, production forecasting, resource allocation, agricultural planning, trade policies, and sustainable farm management practices.

Smart Farming and Precision Agriculture

Smart farming utilizes geospatial technologies to continuously monitor crop growth and field conditions,

enabling timely and informed management decisions. Information collected from remote sensing platforms and field-based sensors provides real-time insights into crop performance, environmental conditions, and potential risks. Precision agriculture integrates technologies such as GIS, GPS, artificial intelligence, and robotics to optimize the application of water, fertilizers, and pesticides according to site-specific requirements. Variable Rate Technology (VRT) further enhances resource-use efficiency by delivering inputs in precise quantities based on field variability. This approach reduces wastage, lowers production costs, and improves crop productivity while minimizing environmental impacts. By combining accurate positioning systems with real-time data analysis, farmers can better understand within-field variations and implement targeted management strategies. Overall, smart farming promotes sustainable agriculture through improved efficiency, profitability, and resilience.

Crop Health Monitoring

Crop health monitoring is essential for maintaining high yields and ensuring sustainable agricultural production. Geoinformatics technologies enable continuous observation of crop conditions and facilitate the early detection of stress caused by nutrient deficiencies, moisture shortages, pests, diseases, or soil degradation. High-resolution satellite imagery, drone-based observations, and remote sensing data allow frequent monitoring of large agricultural areas with greater accuracy than conventional field inspections. Vegetation indices such as NDVI, EVI, SAVI, MSI, and NDWI are widely used to assess crop vigor, moisture status, and overall plant health. Advanced hyperspectral imagery can identify subtle physiological changes before visible symptoms appear, enabling timely corrective measures. Early detection and intervention help reduce crop losses, improve resource management, and enhance overall agricultural productivity.

Nutrient Management

Hyperspectral imaging has emerged as an advanced tool for assessing nutrient status in standing crops. By capturing reflectance data across numerous narrow spectral bands, it provides detailed information on the structural, biochemical, and physiological characteristics of vegetation. Various spectral indices related to plant pigments, canopy moisture, nitrogen content, lignin,

cellulose, and photosynthetic efficiency can be derived to evaluate overall crop health. Unlike conventional nutrient assessment methods that rely heavily on soil sampling, hyperspectral techniques offer direct insights into the nutritional condition of crops. This enables the early identification of nutrient imbalances before visible symptoms appear, allowing timely corrective measures. Furthermore, the technology helps detect within-field variability, supporting precise fertilizer application and improved nutrient management strategies for enhanced crop productivity and resource-use efficiency.

Crop Yield Estimation

Accurate estimation of crop yield is crucial for ensuring food security and supporting agricultural planning and policy decisions. Modern yield forecasting approaches combine historical records, soil characteristics, weather information, and remotely sensed data to generate reliable production estimates. Several crop simulation models, including DSSAT, APSIM, CropSyst, and WOFOST, utilize information related to climate, soil conditions, crop management practices, and crop-specific parameters to predict growth and yield outcomes. Spatial Decision Support Systems (SDSS) further enhance these predictions by integrating multiple datasets and providing actionable insights for different regions and production scenarios. Reliable yield forecasts assist farmers in management planning while helping policymakers, researchers, and market stakeholders make informed decisions regarding food supply, trade, and economic returns.

Pest and Disease Surveillance

Geoinformatics plays a significant role in the early detection and monitoring of crop pests and diseases. Variations in plant reflectance patterns often indicate physiological stress caused by pathogens, insect infestations, or nutrient deficiencies. High-temporal-resolution remote sensing data enable the identification of affected areas before symptoms become visible in the field. Advanced image processing techniques and machine learning algorithms have further improved the accuracy of pest and disease detection. Geospatial technologies help generate maps showing the distribution and progression of infestations, enabling targeted control measures and reducing unnecessary pesticide use. Hyperspectral imagery is particularly effective because it can detect subtle spectral changes

associated with plant stress, facilitating timely intervention and minimizing crop losses.

Crop Insurance

Geospatial technologies have significantly improved crop insurance assessment and claim settlement processes. During natural disasters such as floods, droughts, hailstorms, and cyclones, remote sensing data help evaluate the extent and severity of crop damage over large areas. Satellite-derived vegetation indices and crop condition assessments provide objective information on crop losses and recovery patterns. By integrating yield history, land productivity, and damage estimates, insurance agencies can process claims more accurately and transparently. Programs such as PMFBY increasingly utilize remote sensing, GIS, mobile applications, and AI-based analytics to strengthen risk assessment and indemnity calculations. These technologies reduce dependence on extensive field surveys while improving the speed, reliability, and fairness of insurance settlements.

Crop Suitability Analysis and Land Use Planning

Crop suitability assessment is an important application of geoinformatics that supports efficient land-use planning and agricultural development. GIS-based Multi-Criteria Decision-Making (MCDM) approaches integrate information on soil characteristics, topography, climate, water availability, and irrigation potential to determine the most suitable crops for specific locations. By evaluating multiple factors simultaneously, these systems help optimize land utilization and improve agricultural productivity. The incorporation of fuzzy logic techniques further enhances suitability analysis by accounting for uncertainty and variability within spatial datasets. Such integrated approaches support informed decision-making, promote sustainable land management, and improve resource-use efficiency.

Irrigation Management

Efficient irrigation management relies heavily on geospatial technologies and Earth observation systems. Satellite data provide valuable information on rainfall patterns, temperature fluctuations, drought conditions, and soil moisture status. Indicators such as SPI and SPEI are widely used to assess drought severity and water

availability. Remote sensing products, including soil moisture observations and thermal imagery, help estimate crop water requirements and optimize irrigation scheduling. Thermal-based indices such as canopy-air temperature difference (CATD) and crop water stress index (CWSI) are useful for identifying water stress and determining irrigation needs. By integrating satellite observations, field sensors, artificial intelligence, and decision support systems, farmers can apply water more efficiently, reduce wastage, and improve crop productivity while conserving water resources.

Farming Automation

The integration of geoinformatics with automated agricultural machinery has transformed modern farming practices. GIS, GPS, and precision navigation systems enable tractors, drones, and other farm equipment to operate with high levels of accuracy and minimal human intervention. Automated machinery can perform planting, spraying, fertilization, and harvesting operations more efficiently while reducing input wastage.

Drones equipped with geospatial technologies provide real-time crop monitoring and support variable-rate application of agricultural inputs. By combining field-specific information on soil properties, moisture conditions, and crop performance, automated systems ensure precise resource management. This technology-driven approach improves operational efficiency, reduces labor requirements, enhances productivity, and contributes to sustainable agricultural development.

Future Trends

The future of geo-informatics in agriculture is shaped by emerging technologies like IoT, blockchain, and 5G. These technologies enable smart farming, where data is collected, analysed, and acted upon in real time. The growing trends are IoT-enabled smart farming; big data and cloud computing where cloud platforms enhance data processing capabilities for precision agriculture; block-chain in agri-supply chains that ensures transparency and traceability from farm to market; AI-driven automation in which robotics and drones will play a larger role in farm operations; 5G connectivity for real-time data transmission for smart agriculture applications; and climate resilient technologies where AI will be used to develop adaptive strategies for climate change mitigation.

In conclusion, Geoinformatics is transforming agriculture by enabling data-driven decision-making, enhancing efficiency, and promoting sustainability. Through the integration of GIS, GPS, remote sensing, and AI, modern farming practices are addressing critical global challenges such as food security, resource conservation, and climate resilience. As technology continues to advance, the future of geoinformatics in agriculture looks even more promising. Upcoming satellite sensors, such as hyperspectral, thermal imaging and active-passive SAR systems, will provide more detailed and accurate data for monitoring crop health, soil moisture, and water usage. Advanced computation technologies, including edge computing and quantum computing, will enable faster and more efficient processing of large datasets, facilitating real-time decision-making. Additionally, web-enabled services and platforms like OGIS (Open Geospatial Consortium) are ensuring data interoperability, allowing seamless integration of diverse datasets from various sources. This interoperability is crucial for creating comprehensive and actionable insights for farmers. The use of open standards and cloud-based platforms will further democratize access to geospatial tools, making them available to smallholder farmers and large-scale operations alike. These advancements will not only drive innovation but also make agriculture more precise, efficient, and sustainable. By harnessing the power of geoinformatics, the agricultural sector is paving the way for a resilient future, capable of meeting the growing demands of a rapidly changing world while minimizing environmental impact.

Author Contributions

Mehvish Bashir: Investigation, formal analysis, writing—original draft. Puja Meenia: Validation, methodology, writing—reviewing.

Data Availability

The datasets generated during and/or analyzed during the current study are available from the corresponding author on reasonable request.

Declarations

Ethical Approval Not applicable.

Consent to Participate Not applicable.

Consent to Publish Not applicable.

Conflict of Interest The authors declare no competing interests.

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